



# wes sapp

designer

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407.460.0692  
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## education

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### The Creative Circus

oct 2015–sep 2017  
design

### University of Florida

aug 2011–may 2015  
b.a. - advertising / minor - spanish  
cum laude

## experience

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### Moxie — Designer

jul 2021–present

### Moxie — Junior Designer

sep 2018–jun 2021

### Moxie — Creative Resident

may 2018–aug 2018

### Publix — Front Service Clerk

jun 2012–aug 2012

## awards

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### ADAA 2017

semifinalist - Peter Pan rebrand

### 48 Hour Repack

top 10 finalist

### The Creative Circus Student Show

silver - Peter Pan rebrand  
bronze - Peter Pan rebrand  
bronze - NBC graphics package  
bronze - photoshoot

## skills

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### Adobe

Photoshop, Illustrator, InDesign, After Effects

### Sketch

illustration

branding

packaging

motion graphics

## outside interests

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### music proficiency

guitar, synthesizers